

USA Track & Field - New England Board Meeting

Phone

Monday, March 5, 2018

Board members present via conference call: Tom Derderian, Shaun Dever, Alex Engel, Maggie Fox, Justin Kuo, Gordon MacFarland, Michael McGrane, Sasha Mindel, Scott Mindel, Jenn Mortimer, Chris Pasko, Stephen Peckiconis, Mike Travers, Katie Adams, Laurie Boemker, Alex Ivanov, Paul Kirsch, Jeff Rockwood, Sarah Thornton, Amanda Wright.

Employees Present: Sarah May & Steve Vaitones.

6:33 President's Opening Remarks - Overview of agenda. We have seen the announcement from National that Vin Lananna has been suspended. He is accessing his legal options and there is a possibility to file a grievance. The FBI is currently investigating. Chris is cautious in getting us, USATF-NE, involved as we don't know all the specifics. When we do get more information then we will revisit this. Chris finds it odd that we have not been given the opportunity to have input in this decision.

Minutes - vote via email for February

Treasurer's Report Stephen Peckiconis

See financial report. Total Equity is \$493K, which is up from January but down from a year ago. We are owed \$35K by USATF at this time. It is all already accounted for in the statements as Accounts Receivable and Undeposited Funds. But the number makes him nervous. Makes little difference to our association but he's not sure how smaller associations with less robust bank balances handle it if they are in the same situation. We collected \$1,460 at \$5/person at the door at the NE Indoor Champs. Last year we had the Awards Banquet in February, so not having it this year saves us \$2,200. The payroll increases/bonuses all hit the books in February so that hurts some of the comparisons. The expenses for our Indoor meet were higher this year, and he doesn't have all the Youth meet expenses. Membership dollar income for Jan-Feb is down from last year, but raw membership #'s are up by >5%. Seems to be a similar pattern in sanctions with higher raw numbers but lower dollar amounts. This is the only negative he sees on the revenue side for 2018.

Managing Director's Report Steve Vaitones

See report. There are more issues with National website and it's accessibility is slowing down. Some memberships are being duplicated, so he will refund in those cases and inform National. National office is less responsive to associations. He doesn't know if this has to do with the Vin situation. The gymnastics scandal in putting pressure on the US Olympic committee to crack down on Safe Sport. The in-person Safe Sport courses with the DVDs are stopping because they are out of date. Official rule states that anyone on the field of play in an official capacity has to be Safe Sport certified, but this does not take into account the many special circumstances that arise during track/field/road/etc events, including high school students volunteering or parents. Chris has sent a letter to National asking for clarification, such as does this rule cover all events including MUT and Masters Championships?

Marketing Coordinator's Report Sarah May

See Report. Getting ready for New Bedford and the Boston Tune Up. There will be a more cohesive look at Grand Prix events this year. Discussion of an "Earn your hat" program for events. Only 4 people at each event will win one. Mentioned trouble with Exact Target, the National website, and the online portal. February Athlete of the Month nominations are Katrina Sprattford of NE Distance, Jordan Mann of Ocean State, and Sam Ellison of the B.A.A. Sam Ellison won the vote and is the February Athlete of the Month.

Marketing Survey Chris Pasko & Sarah May

Approximately 300 respondents. No youth respondents, there is a problem with our Exact Target reaching the youth contingent. 2/3rds of our membership are members because of events they want to participate in through USATF-NE. See survey results.

Track Calendar Jeff Rockwood & Steve Vaitones

Dates for events and the facilities have been finalized and are posted on the website. We are looking for a location for the Relay Meet in July. Club National Championship Outdoors still undecided. Waiting for specific budget lines from National. Boston North looking into hosting a sprint power event during the lull in the schedule. The next New England Runner Magazine ad deadline is in April.

Awards Banquet Sarah Thornton

Article 24 in Brighton can host 120 max people for events. Sarah spoke with Julie, the manager. \$5,000 normally to rent upstairs, but if we were willing to do it on a Sunday they would rent it for \$3,000 (minimum food and beverage requirement). 3 hour time slot. April 8th is available. Since LDR awards are being given out at Frank Nealon this ship has sailed for the time being, but we will revisit this idea at a later point. Discussion about an "End of Summer Party". Potentially at Article 24 or at Holy Cross.

ATR Update/Proposal Chris Pasko

The series has been around for 4 years now and it gives out a lot of prize money. We don't pick the races and the prize money is out of proportion from participation versus other departments. Maybe instead of reducing prizes money, we just eliminate it. Last year the budget was \$5000 for prize money. Chris proposes \$400 in prize money and \$1000 towards pullovers for anyone who completes all 5 of the events to turn the focus to participation. General agreement from board.

1. Mountain: 5/26 Wachusett Mountain (MA)
2. Trail: 7/14 Run with the Beavers (RI)
3. Track: 7/7 USATF East Region Masters Championship 1500M or 7/28 USATF-NE Championship 1500M (MA)
4. Road: 8/25 New Hampshire 10 Miler (NH)
5. XC: 11/5 USATF-NE Championship (MA)

- Motion was presented by Stephan Peckiconis
 To approve the ATR series proposal in a form substantially similar as presented to the board
- Motion Seconded by Alex Ivanov
- **Motion Passed** unanimously

An ad-hoc committee was formed of Chris Pasko, Michael McGrane, and Stephan Peckiconis to help Sarah May execute the series.

8:00 Meeting adjourned.