

USA Track & Field - New England Board Meeting

USATF-NE Office

Monday, November 6, 2017

6:35 President's Opening Remarks - Overview of agenda. Jason Ayr has resigned from the board.

Board members present: Alex Engel, Maggie Fox, Justin Kuo, Gordon MacFarland, Mike McGrane, Sasha Mindel, Scott Mindel, Jenn Mortimer, Chris Pasko, Stephen Peckiconis, Jeff Rockwood, Sarah Thornton, Mike Travers.

Present via conference call: Katie Adams, Laurie Boemker, Tom Derderian, Alex Ivanov, Paul Kirsh, Amanda Wright.

Employees Present: Sarah May & Steve Vaitones.

Reminder to send Maggie edits for our Annual Meeting Minutes.

- Motion was presented by Justin Kuo
October Meeting Minutes to be approved.
- Motion Seconded by Laurie Boemker
- **Motion Passed** unanimously.

Treasurer's Report Stephen Peckiconis

See financial report. Expenses are consistent year-to-year but will not know definite numbers for this year for another three weeks or so. Stephen will send Steve the Region I Outdoor JO meet financials.

Managing Directors' Report Steve Vaitones

See Report. Steve has been on some executive committee phone calls and the number of Associations that are not meeting their accreditation standards is down to 7 this year. The problem is mainly membership minimums. There is a rules package out that includes some items that were tabled from last year.

Marketing Coordinator's Report Sarah May

See Report. She worked the USATF Master's XC Championship. Tom commented that there was no USATF-NE representation or signage at several XC Grand Prix events, including the Wayland race and the Stowe race. Steve indicated that was due to the outgoing XC Chair not have a marketing plan for the series. The October Athlete of the Month is John Barber.

Coaching Education Update Katie Adams

We have 62 people registered for the Wellesley Level I school that's coming up. 2018 Level I School prices are going up to \$205 and \$255.

Officials Update Laurie Boemker

Still working to get ID badges and shirts for all officials. Hoping to talk about these issues during the Annual Meeting. There are some invoicing issues as well. Getting ready for the Annual Meeting.

LDR Grand Prix Update Gordon MacFarland

We only missed 1 race this year due to weather. Jenn is getting the iron runner jackets ready. LDR Committee is meeting on November 8 to go over submitted slates from clubs. Membership will have until November 22 to vote.

Awards Banquet Jenn Mortimer

In the past our Awards Banquet occurs in January in Waltham. Typically 100 people attend. There is a cocktail hour, guest speaker, awards, dinner, and last year there was dancing. A lot goes into the planning and execution of this event. There was discussion of whether we should continue this. This event is typically LDR-centric. What is our target audience? Some people want a traditional formal awards banquet and some people want more of a party feel. We will consider the date for this and potentially a new venue. We charged \$35/person last year. Plus we spent \$3,000-4,000. Maybe we don't do a sit down dinner this year. Sasha, Maggie, Sarah, and Chris will have a brainstorming conference call this week to come up with an idea for this year's banquet.

Cross Country Update Mike McGrane

He met with Steve to get caught up on duties of the XC Chair. He presented an overview of past XC numbers...key point that the number of women open teams competing at New England's has dropped from 13 to 9, this is due to several college varsity teams not coming. Chris comments that we might need to do a bit more hand-to-hand marketing to teams to advertise races in addition to the social media marketing we have been doing and the marketing through sponsors.

Indoor Track Preview Jeff Rockwood

Proposal for an Indoor Track Grand Prix, "Points Race". Proposal includes proposed rules for eligibility, proposed prize structure, and examples of points calculation. Effort to include the Track and Field community more. There will be a determined deadline to declare your participation in the points race. Explanation of rationale behind choosing a points race versus place at competitions. Lack of competitors in field events.

- Motion was presented by Scott Mindel

To approve the proposed Indoor Track Grand Prix, "Points Race" with the Weight Throw added to eligible events.

- Motion Seconded by Justin Kuo
- **Motion Passed** unanimously.

Membership Survey Discussion Chris Pasko

Two purposes: to find out why our members are members and to get some information that is relevant to potential sponsors. Our renewal rate is not great. We would like to increase our renewal rate by 5-10%. What more can we do for our members? He asks that we give feedback on the survey to Sarah.

USATF Annual Meeting Steve Vaitones & Chris Pasko

Chris will take us out to eat the Friday of the convention.

Budget Discussion Preview Chris Pasko

12/20/17 Board Meeting will be Budget Reviews for Indoor Track, Youth, MUT, All-Terrain, Race-Walking, LDR. February will be XC and Outdoor Track.

8:13 Meeting adjourned.